



EST. 1883

GRAPHIC DESIGN

BACHELOR OF FINE ARTS



FIND YOUR CAREER

- » Graphic Designer
- » Creative Director
- » Art Director
- » Product Developer and Designer
- » Concept Artist
- » Multimedia Artist
- » Animator
- » UX / UI Designer
- » Logo and Brand Identity Designer
- » Storyboard Illustrator
- » Architectural and Engineering Drafter
- » Audio-Visual Designer
- » Marketing Manager

TELL YOUR GRAPHIC DESIGN STORY

The Graphic Design program at Black Hills State University combines the worlds of Mass Communication and Art to take your talents to a new height. Focusing on the creation and manipulation of graphics, images, drawings, and photos, the BFA program will prepare students to speak to the world through graphic design. The following are a few of the creative courses offered in the program:

- **ARTD 335: DIGITAL ILLUSTRATION** Computer graphics and illustration students produce professional-quality illustrations for a variety of art and publication markets as they master advanced techniques in electronic imaging using computer illustration software.
- **MCOM 351: WEB DESIGN** This course studies the basic and intermediate techniques for creating documents for the world-wide web. Emphasis will be placed on the principles of design, using the most recent versions of hyper-text markup language and enhancement.
- **ART 375: ART AND TECHNOLOGY** This course will introduce students to the techniques, equipment and software used in the making and the teaching of art. Students will explore several painting, photo manipulation and graphics programs pertaining to art-making and teaching. Students will learn the basics of web page design, hardware troubleshooting and digital imaging.



ALEXANDRA (ALEX) HANCOCK
CLASS OF 2018

Currently working at ARC International, Hancock said, "BHSU is so unique in regards to their campus and community. I had genuine connections with many of my professors and students alike. Knowing there are people who genuinely want to see you succeed is special. Plus, living in the beautiful Black Hills can't be beat."



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FAST FACTS

A Bachelor of Fine Arts in Graphic Design from BHSU will give students the necessary graphic and computer design skills to prepare them for an exciting, cutting-edge career in advertising, publishing, or public relations. Our BFA program creates a complete college experience through:

MENTORSHIPS

As internationally recognized artists and scholars, the faculty is committed to prioritizing mentorships by offering individual attention to students in the graphic design program.

INTERSHIPS

Students will have the opportunity to intern with companies throughout the Black Hills which will sharpen their graphic design skills and introduce them to potential career avenues.

STUDENT ORGANIZATIONS

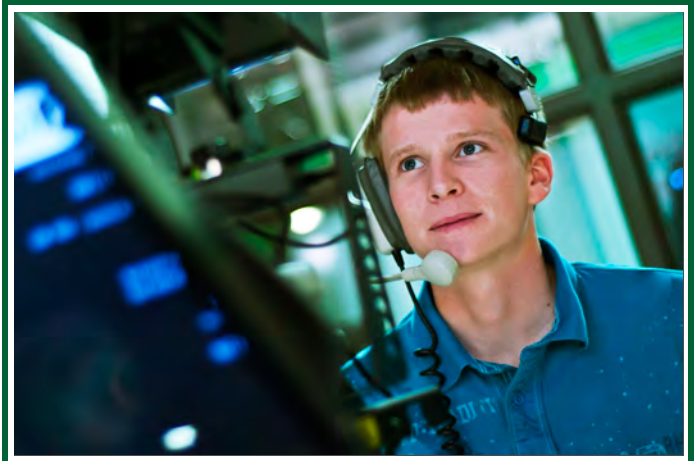
By participation in student organizations students can enhance their classroom experience through various opportunities such as field trips, art exhibitions, and graphic design competitions.

HANDS-ON EXPERIENCE

The Jacket Journal, The Buzz FM, and KBHU-TV offer students the hands-on experience they need to build their graphic design skills and to showcase their talents in desktop publishing, multi-media design, video editing and writing.

STUDY ABROAD

At BHSU students have the opportunity to study abroad through programs such as the International Service Learning Program and faculty-led trips. Studying abroad will expand their world by providing opportunities for students to experience another culture while receiving a globalized education in graphic design.



GET INVOLVED

Enhance your college experience by getting involved in one of the many clubs and organizations on campus. Becoming involved allows students many opportunities to meet new friends, work with faculty and administrators, and develop skills that prepare students for a graphic design career after graduation.

JACKET JOURNAL

An award-winning student operated newspaper, *The Jacket Journal* offers the opportunity for hands-on experience in the news production process from conception to print.

THE BUZZ FM

Reaching most of Western South Dakota, Eastern Wyoming and part of Montana, KBHU and KJKT offer training for students in the field of broadcast operations while providing news and entertainment to the campus and community.

KBHU-TV

KBHU-TV is Black Hills State University's 24-hour, student-run television station providing training in equipment management, camera usage, set lighting, and industry-standard video editing programs.

Where
Anything
is possible