# Corporate Communication
## 2019-2020 - Status Sheet

**Minor:** Bachelor of Science

120 hours are required to graduate

36 hours of upper level are required

---

### Gen Ed Requirements

<table>
<thead>
<tr>
<th>Course</th>
<th>Has</th>
<th>Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 101</td>
<td>Composition I</td>
<td>100</td>
</tr>
<tr>
<td>ENGL 201</td>
<td>Composition II</td>
<td>100</td>
</tr>
<tr>
<td>SPCM 101</td>
<td>215</td>
<td>222</td>
</tr>
<tr>
<td>MATH: 103, 104, 114, 115, 120, 121, 123, 281</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>Natural Science &amp; Lab</td>
<td>3-5</td>
<td></td>
</tr>
<tr>
<td>Natural Science &amp; Lab</td>
<td>3-5</td>
<td></td>
</tr>
</tbody>
</table>

### Social Science - 2 courses required

- ABS 203
- ANTH 210
- ART 111
- ECON 201
- GEOG 101
- HDFS 141
- HIST 151
- INED 211
- INFO 102
- NATV 110
- POLS 100
- PSYC 201
- REL 101
- SOC 100
- SPAN 101
- UHON 210
- WMST 101

### Arts & Humanities - 2 courses required

- ARAB 101
- ARCH 241
- ART 111
- ARTH 100
- CHIN 101
- CHIN 102
- ECON 201
- GEOG 200
- GLST 141
- HDFS 141
- HNDM 210
- HIST 151
- INED 211
- INFO 102
- NATV 110
- POLS 100
- PSYC 201
- REL 101
- SOC 100
- SPCM 201
- THEA 100
- UHON 210
- WMST 101

---

### Required Core - 36 semester hours

- Must earn grade of "C" or better in all required coursework.

<table>
<thead>
<tr>
<th>Course</th>
<th>Has</th>
<th>Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 211</td>
<td>Principles of Accounting I</td>
<td>100</td>
</tr>
<tr>
<td>BADM 101</td>
<td>Survey of Business</td>
<td>100</td>
</tr>
<tr>
<td>BADM 370</td>
<td>Marketing</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 161</td>
<td>Graphic Communication</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 210</td>
<td>Basic News Writing</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 220</td>
<td>Introduction to Digital Media</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 235</td>
<td>Social Media Survey</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 351</td>
<td>Web Design</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 430</td>
<td>Media Law</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 452</td>
<td>Mass Media Issues</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 475</td>
<td>Public Relations</td>
<td>100</td>
</tr>
<tr>
<td>MCOM 494</td>
<td>Internship</td>
<td>100</td>
</tr>
</tbody>
</table>

### Required Electives - 9 semester hours

- Take 3 courses from the following:
  - BADM 336 Entrepreneurship I
  - BADM 372 Advertising
  - BADM 475 Consumer Behavior
  - MCOM 257 Intermediate Desktop Publishing
  - MCOM 265 Basic Photography
  - MCOM 330 Writing for Digital Media
  - MCOM 331 Video Production
  - MCOM 373 Public Relations Case Study
  - MCOM 448 Interactive Multimedia Design
  - SPCM 410 Organizational Communication

A minor is required for this major

### Addl. hours in major/minor to meet 50% rule
- Addl. hours to meet 60 from 4-yr Inst.
- Addl. hours to total 36 upper level
- Addl. hours to total 120

---

**TOTALS:** 45

**TOTALS:**