**Major:** Corporate Communication  
**Degree:** Bachelor of Science  

**2018-2019 - Status Sheet**  

**Prepared by:**

120 hours are required to graduate
36 hours of upper level are required

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**Major Requirements**

*Must earn grade of "C" or better in all required coursework.*

**Required Core - 36 semester hours**

3 ACCT 210 Principles of Accounting I
3 BADM 101 Survey of Business
3 BADM 370 Marketing
3 MCOM 161 Graphic Communication
3 MCOM 210 Basic News Writing
3 MCOM 235 Social Media Survey
3 MCOM 331 Video Production
3 MCOM 351 Web Design
3 MCOM 430 Media Law
3 MCOM 452 Mass Media Issues
3 MCOM 475 Public Relations
3 MCOM 494 Internship

**Required Electives - 9 semester hours**

9 Take 3 courses from the following:

- BADM 336 Entrepreneurship I
- BADM 372 Advertising
- BADM 475 Consumer Behavior
- MCOM 257 Intermediate Desktop Publishing
- MCOM 265 Basic Photography
- MCOM 330 Writing for Digital Media
- MCOM 373 Public Relations Case Study
- MCOM 448 Interactive Multimedia Design
- SPCM 410 Organizational Communication

A minor is required for this major

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**Social Science - 2 courses required**

ABS 203 ANTH 210, 220, 230 CJUS 201
ECON 201, 202 GEOG 101, 200, 210, 212, 219 GLST 201 HDFS 141, 210 HIST 151, 152, 256, 257 INED 211 INFO 102 NATV 110 POLS 100, 102, 141, 165, 210, 250, 253 PSYC 101 REL 237 SOC 100, 150, 151, 240, 250, 285 SPCM 201 SUST 201 UHON 111, 210 WMST 101, 247

**Arts & Humanities - 2 courses required**


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**Addl. hours in major/minor to meet 50% rule**

**Addl. hours to meet 60 from 4-yr Inst.**

**Addl. hours to total 36 upper level**

**Addl. hours to total 120**

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**TOTALS:** 45 **TOTALS:**