



BLACK HILLS STATE UNIVERSITY

“Fuel the Growth”

Basic Economic Development Workshop

September 15-17, 2021

BHSU - Rapid City Center, 4300 Cheyenne Boulevard, Box Elder

As of 7.23.2021

<p>Course:</p> <ul style="list-style-type: none"> • \$395.00 Course Tuition • Includes: <ul style="list-style-type: none"> 3-ring course presentation binder thumb drive with presentations IEDC’s “Intro to Economic Development” book 3 continental breakfasts, 2 lunches, 4 breaks GOED welcome reception Ascent Innovation tour • BHSU certificate upon completion • Lodging – Courtyard Marriott; 20 king room block rate \$99/night 	<p>Targeted participants:</p> <ul style="list-style-type: none"> • EDO Directors/Organizations in SD, ND, WY, MT, CO • EDO board members • Elected officials and/or staff • ED partners, affiliated organizations • Community leaders • GOED staff - marketing, finance, etc. • BHSU - MBA students
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DATE	TIME	TOPIC	PRESENTER	LOCATION
Wednesday, Sept. 15	9:00 – 10:00	Registration & Continental Breakfast		BHSU-RC Atrium
	10:00 – 10:15	Welcome & Introductions	Hans Nelson, BHSU	Room 112
	10:15 – 10:30	Sponsor’s Welcome	Sponsor	Room 112
	10:30 – 12:00	Managing Economic Development Organizations	Tom Johnson, CEO Elevate Rapid City	Room 112
	12:00 – 12:30	Lunch		Atrium
	12:30 – 1:30	Business Retention & Expansion	Joe Fiala, Partner Relations Dir., GOED	Room 112
	1:30 – 2:30	Energy 101: Electric and Natural Gas	Black Hills Energy - TBD	Room 112
	2:30 – 2:45	Break		
	2:45 – 3:45	Entrepreneurial & Small Business Development	Mike Bockorny, CEO Aberdeen Development Corp.	Room 112
	3:45 – 4:45	Data & Analytics in Economic Development	Jennifer Ondell, Research Analyst, GOED	Room 112
	4:45 – 5:00	Wrap Up Q & A	All	Room 112
	5:30 – 7:30	Welcome Reception	Hosted by GOED Commissioner Westra & Staff; Guest speaker Jeff Finkle, President & CEO IEDC	Courtyard Marriott Meeting Room

Thursday, Sept. 16	7:00 – 8:00	Registration & Continental Breakfast		BHSU-RC Atrium
	8:00 – 8:10	Yesterday's Recap, Q&A, Today's Agenda Overview	Pat Kurtenbach, West River Business Service Center	Room 112
	8:10 – 9:15	ED Finance	Daniel Ainslie, City Manager City of Sturgis	Room 112
	9:15 – 10:30	Workforce Development	Kory Menken, Executive Director Spearfish Econ. Dev. Corp.	Room 112
	10:30 – 10:45	Break		Atrium
	10:45 – 11:45	Economic Development Ethics	Mark Vaux, Executive Director Watertown Development Co.	Room 112
	11:45 – 12:15	Lunch		
	12:15 – 1:30	Community/Neighborhood Development	Michelle Kakacek, Director of Business Development Watertown Development Co.	Room 112
	1:30 – 2:30	Marketing/Attraction	Janet Ady, CEO Ady Advantage	Room 112
	2:30 – 2:45	Break		
	2:45 – 4:15	Site Selector Preparedness; Q&A panel discussion	Janet Ady, Joe Fiala, Bob Mundt	Room 112
	4:15 – 5:00	Economic Development Professionals Assoc. Update	Chris Maxwell, Bob Mundt EDPA Board	Room 112
	5:30 – 6:30	Ascent Innovation Tour	Mitch Nachtigall, Elevate RC Ecosystem Development Director	Ascent Innovation 18 E. Main St., RC
	6:30 -	Dinner on your own		
Friday, Sept. 17	7:00 – 8:00	Continental Breakfast		Atrium
	8:00 – 9:00	Real Estate Development & Reuse	Bob Mundt, President/CEO, Sioux Falls Development Fndn.	Room 112
	9:00 – 10:00	Strategic Planning & Visioning	Mutch Usera, Sr. Program Mngr - Community Affairs Black Hills Energy	Room 112
	10:00 – 10:15	Break		
	10:15 – 11:15	Panel discussion with presenters, moderated by BHSU	Presenters, as available	Room 112
	11:15 – 12:00	Q&A, Closing Remarks, Complete Surveys	BHSU, GOED, All	Room 112
	12:00 pm	Adjourn		

SOUTH DAKOTA

GOVERNOR'S OFFICE OF ECONOMIC DEVELOPMENT



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