B. S. Corporate Communication

Student Name		**Faculty Advisor**	**Degree/Major**	Corporate Communication
Student ID#		**Professional Advisor**	**Minor (If Applicable)**	

Students are not limited to this plan; it is meant to be used as a guide for planning purposes in consultation with your advisor. The sample schedule is one possible path to completing your degree within four years.

Freshman Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
ENG – 101	Composition 1	Gen Ed Requirement	3	
PSYC – 101	Introduction to Psychology	Gen Ed Social Science (1 of 2)	3	
A & H	Arts & Humanities Elective	Gen Ed Arts & Humanities (1 of 2)	3	
MATH – 103/114	Integrated Math/College Algebra	Gen Ed Requirement	3	
GS – 100	University Experience	As Needed	1	
		Total Fall Credit Hours	**13**	

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
ENG – 201	Composition 2	Gen Ed Requirement	3	
BADM – 101	Survey of Business	Required Core Class	3	
ECON – 201	Principles of Microeconomics	Gen Ed Social Science (2 of 2)	3	
SPCM – 101	Fundamentals of Speech	Gen Ed Requirement	3	
GEOL – 201	Physical Geology Survey	Gen Ed Natural Sciences (1 of 2)	3	
GEOL – 201L	Physical Geology Survey Lab	Co-Requisite	1	
		Total Spring Credit Hours	**16**	

Sophomore Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
ACCT – 210	Principles of Accounting 1	Required Core Class	3	
BIOL – 101	Biology Survey	Gen Ed Natural Science (2 of 2)	3	
BIOL – 101L	Biology Survey Lab	Co-Requisite	1	
A & H	Arts & Humanities Elective	Gen Ed Arts & Humanities (2 of 2)	3	
MCOM – 210	Basic News Writing	Required Core Class	3	
MINOR	Minor Course Choice	Minor	3	
		Total Fall Credit Hours	**16**	

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
BADM – 370	Marketing	Required Core Class	3	
ART – 161	Graphic Communication	Required Core Class	3	
MCOM – 220	Introduction to Digital Media	Required Core Class	3	
MINOR	Minor Course Choice	Minor	3	
ELECT	Elective Course	Elective	3	
		Total Spring Credit Hours	**15**	

Information Subject to Change. This is not a contract.

Junior Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
MCOM – 452	Mass Media Issues	Required Core Class	3	
CC	CC Elective	Required Elective (1 of 3)	3	
MINOR	Minor Course Choice	Minor	3	
ELECT	Elective Course	Elective	3	
ELECT	Elective Course	Elective	3	
		Total Fall Credit Hours	**15**	

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
MCOM – 235	Social Media Survey	Required Core Class	3	
MCOM – 351	Web Design	Required Core Class	3	
CC	CC Elective	Required Elective (2 of 3)	3	
MINOR	Minor Course Choice	Minor	3	
ELECT	Elective Course	Elective	3	
		Total Spring Credit Hours	**15**	

Senior Year

Fall

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
MCOM – 475	Public Relations	Required Core Course	3	
MCOM - 494	Internship	Required Core Course	3	
MINOR	Minor Course Choice	Minor	3	
ELECT	Elective Course	Elective	3	
ELECT	Elective Course	Elective	3	
		Total Fall Credit Hours	**15**	

Spring

Prefix + Number	Course Title	Prerequisites/Comments	Credits	Grade
MCOM - 430	Media Law	Required Core Course	3	
CC	CC Elective	Required Elective (3 of 3)	3	
MINOR	Minor Course Choice	Minor	3	
ELECT	Elective Course	Elective	3	
ELECT	Elective Course	Elective	3	
		Total Spring Credit Hours	**15**	

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Comments/Notes

Online Courses:

Fall

ACCT 210

MCOM 210

MCOM 452- Odd

MCOM 475- Even

Spring

BADM 101- RC Spring

BADM 370- RC Spring

Required Electives Rotation

ART 257: Spearfish Both

ART 265: RC Fall

BADM 336: Online Fall; RC Even Spring

BADM 372: Online Fall

BADM 475: Online Spring

MCOM 330: Online Spring

MCOM 331: SPEARFISH ONLY: Spearfish Spring

MCOM 373: Online Odd Fall

MCOM 448: As Needed

SPCM 410: SPEARFISH ONLY: Spearfish Even Fall

ECON 201- RC Spring (**Soc. Science Gen ed and pre-req for BADM 370)

ART 161-Even

MCOM 210

MCOM 220

MCOM 235- Odd

MCOM 351- Even

MCOM 430-Odd

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