Marketing Coordinator

• Assists and coordinates the planning and execution of marketing campaigns including direct mail, broadcast media, print, promotions, social media and other relevant marketing functions. Collaborate with key players on our marketing team to make sure that each project gets the resources and attention it needs to be successful, and to ensure completion.

• In conjunction with the marketing team, track and analyze customer data to determine the results of campaigns, promotions, and events.

• Strategizes, creates or arranges brand content, schedules, and posts on social media channels.

• Synchronizes campaigns of all internal revenue centers with marketing team.

• This role is responsible for managing social media accounts for Deadwood Mountain Grand. Experience with Instagram, Facebook, Twitter, Youtube, and Snapchat and their respective advertising platforms is a must.

• Creates photo and video content for social media.

• Other duties as assigned.

• 2+ years’ marketing and advertising experience.

• Strong attention to detail.

• Exceptional verbal and written communication skills.

• Must be motivated and able to work with minimal supervision.

Full benefits package, 401k. Wage DOE.

To apply: please submit cover letter & resume to info@dmgrand.com