**Major:** Communication and Media  
**Degree:** Bachelor of Science  
**Prepared by:**

### Status Sheet

**Exit Exam:**

**Date:**

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<table>
<thead>
<tr>
<th>Gen Ed Requirements</th>
<th>Has</th>
<th>Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 ENGL 101 Composition I</td>
<td>200</td>
<td>300</td>
</tr>
<tr>
<td>3 ENGL 201 Composition II</td>
<td>200</td>
<td>300</td>
</tr>
<tr>
<td>3 CMST 101 215 222</td>
<td>200</td>
<td>300</td>
</tr>
<tr>
<td>3 MATH: 103, 104, 114, 115, 120, 121, 123, 281</td>
<td>200</td>
<td>300</td>
</tr>
<tr>
<td>3-5 Natural Science &amp; Lab</td>
<td>200</td>
<td>300</td>
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</tbody>
</table>

### Major Requirements

#### Required Core - 15 semester hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>3 ART 161</td>
<td>Graphic Communication</td>
</tr>
<tr>
<td>3 CMST 201</td>
<td>Interpersonal Communication</td>
</tr>
<tr>
<td>3 MCOM 210</td>
<td>Basic Media Writing</td>
</tr>
<tr>
<td>MCOM 458</td>
<td>Integrated Media Production Lab I</td>
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<tr>
<td>OR</td>
<td></td>
</tr>
<tr>
<td>MCOM 459</td>
<td>Integrated Media Production Lab II</td>
</tr>
<tr>
<td>3 MCOM 494</td>
<td>Internship</td>
</tr>
</tbody>
</table>

#### Textual Communication: take 1 of the following courses

- BADM 344 Managerial Communications
- ENGL 379 Technical Communication
- MCOM 317 Multimedia Reporting
- MCOM 330 Writing for Digital Media

#### Visual Communication: take 1 of the following courses

- ART 265 Basic Photography
- ART 266 Photojournalism
- ART 328 Advertising Media Communication
- MCOM 331 Video Production

#### Digital Communication: take 1 of the following courses

- MCOM 220 Introduction to Digital Media
- MCOM 235 Social Media Survey
- MCOM 351 Web Design
- MCOM 458 Integrated Media Production Lab I
  
  OR (whichever one not taken as core)
  
  MCOM 459 Integrated Media Production Lab II

#### Audio Communication & Performance: take 1 of the following courses

- CMST 215 Public Speaking
- CMST 222 Argumentation and Debate
- CMST 434 Small Group Communication
- MCOM 221 Audio Production
- MCOM 305 Sports Broadcasting
- THEA 131 Introduction to Acting

#### Cultural Context: take 1 of the following courses

- CMST 410 Organizational Communication
- MCOM 430 Media Law
- MCOM 452 Mass Media Issues
- MCOM 475 Public Relations

#### Addl. hours to meet 50% rule

- Addl. hours to meet 60 from 4-yr Inst.
- Addl. hours to total 36 upper level
- Addl. hours to total 120

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### Addl. courses from the above list and from any MCOM or CMST prefix

\[ 9 \]

A minor is required for this major

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**TOTALS:** 39