### Major: Mass Communications

#### 2021-2022 - Status Sheet

**Minor:** BBS.MC

**Degree:** Bachelor of Science

120 hours are required to graduate

36 hours of upper level are required

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### Gen Ed Requirements

<table>
<thead>
<tr>
<th>Has</th>
<th>Needs</th>
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<td>100</td>
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#### Social Science - 2 courses required

- 3 ENGL 101 Composition I
- 3 ENGL 201 Composition II
- 3 CMST 101 215 222
- 3 MATH: 103, 104, 114, 115, 120, 121, 123, 281
- 3-5 Natural Science & Lab

**SOCIAL SCIENCE:** take 2 courses from two different subject areas.

**ARTS & HUMANITIES:** take 2 courses from two different subject areas

(ART/H) are the same subject) or a Foreign Language sequence.

### Arts & Humanities - 2 courses required

- Take MCOM 151 for this major, and satisfy an Arts/Humanities class. Take 1 additional course from the following:

### Addl. hours in major/minor to meet 50% rule

Addl. hours to meet 60 from 4-yr Inst.

Addl. hours to total 36 upper level

Addl. hours to total 120

### Major Requirements

#### Integrated Media Emphasis - 45 semester hours

1. **MCOM 151** Intro to Mass Comm (gen ed)
2. **MCOM 210** Basic Newswriting
3. **MCOM 220** Introduction to Digital Media
4. **MCOM 221** Audio Production
5. **MCOM 296** Field Experience
6. **MCOM 331** Video Production
7. **MCOM 351** Web Design
8. **MCOM 430** Media Law
9. **MCOM 452** Mass Media Issues

### Take 3 of the following courses:

- ART 161 Graphic Communication
- ART 266 Photojournalism
- ART 328 Advertising Media Communication
- MCOM 235 Social Media Survey
- MCOM 305 Sports Broadcasting
- MCOM 317 Multimedia Reporting
- MCOM 322 Radio Production
- MCOM 327 Advanced Multimedia Reporting
- MCOM 330 Writing for Digital Media
- MCOM 332 Television Production
- MCOM 350 Digital Photography
- MCOM 475 Public Relations
- MCOM 485 Science Writing
- MCOM 488 Research Communication

### Take 2 of the following courses:

- MCOM 448 Interactive Multimedia Design
- MCOM 449 Advanced Interactive Multimedia Design
- MCOM 458 Integrated Media Production I
- MCOM 459 Integrated Media Production II
- MCOM 468 Integrated News Lab I
- MCOM 469 Integrated News Lab II

#### Supportive Electives - Take 1 course from each group below. Courses must be different than those used to satisfy Gen Ed & Major requirements.

1. **Social Science:** AIS/LAKL, ANTH, CMST, GEOG, HIST, POLS, PSYC, SOC
2. **Humanities:** ENGL, FREN, GER, HUM, PHIL, RUSS, SPAN, THEA

A minor is required for this major.

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**TOTALS:** 51 **TOTALS:**