**Major: Corporate Communication**

**Minor:** Bachelor of Science

120 hours are required to graduate

36 hours of upper level are required

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**Gen Ed Requirements**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Has</th>
<th>Needs</th>
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<tbody>
<tr>
<td>ENGL 101</td>
<td>Composition I</td>
<td>100</td>
<td>300</td>
</tr>
<tr>
<td>ENGL 201</td>
<td>Composition II</td>
<td>100</td>
<td>300</td>
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<tr>
<td>SPCM 101</td>
<td>215</td>
<td>222</td>
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<tr>
<td>MATH 103, 104, 114, 115, 120, 121, 123, 281</td>
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<td>Natural Science &amp; Lab</td>
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**Required Electives - 9 semester hours**

9 hours

- Take 3 courses from the following:
  - ART 257 Intermediate Desktop Publishing
  - ART 265 Basic Photography
  - BADM 336 Entrepreneurship I
  - BADM 372 Advertising
  - BADM 475 Consumer Behavior
  - MCOM 330 Writing for Digital Media
  - MCOM 331 Video Production
  - MCOM 373 Public Relations Case Study
  - MCOM 448 Interactive Multimedia Design
  - SPCM 410 Organizational Communication

A minor is required for this major

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**TOTALS:** 45

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**Social Science - 2 courses required**

ABS 203 ANTH 210, 220, 230 CJUS 201 ECON 201, 202 GEOG 101, 200, 210, 212, 219 GLST 201 HDFS 141, 210 HIST 151, 152, 256, 257 INED 211 INFO 102 NATV 110 POLS 100, 102, 141, 165, 210, 250, 253 PSYC 101 REL 237 SOC 100, 150, 151, 240, 250, 285 SPCM 201 SUST 201 UHON 111, 210 WMST 101, 247

**Arts & Humanities - 2 courses required**


**Addl. hours in major/minor to meet 50% rule**

- Addl. hours to meet 60 from 4-yr Inst.
- Addl. hours to total 36 upper level
- Addl. hours to total 120