### Major: Corporate Communication

**Exit Exam:**
- 2016-2017 - Status Sheet

**CAAP Proficiency Exam:**
- Prepared by:
- Phone #:
- Date:

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**Minor:** Bachelor of Science

**Degree:** Bachelor of Science

120 hours are required to graduate

36 hours of upper level are required

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<table>
<thead>
<tr>
<th>Social Science - 2 courses required</th>
<th>Has</th>
<th>Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABS 203, ANTH 210, 220, 230, CJUS 201</td>
<td>100</td>
<td>300</td>
</tr>
<tr>
<td>ECON 201, 202, GEOG 101, 200, 210, 212, 219, GLST 201, HDFS 141, 210, HIST 151, 152, 256, 257, INED 211, INFO 102, NATV 110, POLS 100, 102, 141, 165, 210, 250, 253, PSYC 101, REL 237, SOC 100, 150, 240, 250, 285, SUST 201, UHON 111, 210, WMST 101</td>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

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<thead>
<tr>
<th>Arts &amp; Humanities - 2 courses required</th>
<th>Has</th>
<th>Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARAB 101, 102, ARCH 241, ART 111, 112, 121, 123, ARTH 100, 120, 121, 211, 212, 231, 251, CHIN 101, 102, ENGL 115, 125, 210, 211, 212, 214, 215, 219, 220, 230, 231, 239, 241, 242, 244, 245, 255, 256, 258, 268, FREN 101, 102, 201, 202, GER 101, 102, 201, 202, GFA 101, GREE 101, 102, HIST 111, 112, 121, 122, HUM 100, 200, LAKL 101, 102, 201, 202, LATI 1, LATI 1, 102, MCOM 151, 160, MFL 101, 102, MUS 100, 117, 130, 131, 200, 201, 203, 240, PHIL 100, 200, 215, 220, 233, 270, 287, REL 213, 224, 225, 238, 250, RUSS 101, 102, SPAN 101, 102, 201, 202, THEA 100, 131, 200, 201, 231, 270</td>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

**Additional hours to total 36 upper level**

**Additional hours to total 120**

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**Major Requirements**

- 50% of major/minor courses must be from BHSU

**Must earn grade of 'C' or better in all required coursework.**

**Required Core - 36 semester hours**

- 3 ACCT 210 Principles of Accounting I
- 3 BADM 101 Survey of Business
- 3 BADM 336 Entrepreneurship I
- 3 BADM 370 Marketing
- 3 BADM 457 Business Ethics
- 3 MCOM 161 Graphic Communication
- 3 MCOM 210 Basic News Writing (Writing)
- 3 MCOM 331 Video Production
- 3 MCOM 351 Web Design
- 3 MCOM 430 Media Law
- 3 MCOM 475 Public Relations
- 3 MCOM 494 Internship (Experiential)

**Required Electives - 9 semester hours**

- Take 3 courses from the following:
  - BADM 350 Legal Environment of Business
  - BADM 372 Advertising
  - BADM 471 Marketing Management
  - BADM 475 Consumer Behavior
  - MCOM 261 Intermediate Desktop Publishing
  - MCOM 266 Photojournalism
  - MCOM 330 Writing for Digital Media
  - MCOM 373 Public Relations Case Study
  - MCOM 418 Interactive Multimedia Design

+ (If Necessary) Additional hours in major to meet 50% rule

A minor is required for this major