

**BLACK HILLS STATE UNIVERSITY**

**Institutional Sponsorship and Advertising for Gaming and Alcoholic Beverages  
Approval Form**

**Proposal Name/Company:** \_\_\_\_\_

All sponsorship and advertising proposals for gaming and alcoholic beverage companies are subject to the Black Hills State University Institutional Sponsorship and Advertising Policy for Gaming and Alcoholic Beverages, the SDBOR and BHSU and state of South Dakota rules, regulations, policies, and applicable approved contract terms. The University reserves the right to accept or reject any proposals, in whole or in part, and failure to abide by or agree to the University required terms will result in proposal rejection at any time in the process.

**Required for Review** – Attach proposed artwork for use of any such marks and copy of proposed contract.

**Proposal Information:**

Department/Unit: \_\_\_\_\_

Responsible Administrator/Employee: \_\_\_\_\_

Venue: \_\_\_\_\_

Cash Sponsorship: \_\_\_\_\_ Gift-in-Kind: \_\_\_\_\_

Does the sponsorship include an “official” designation? \_\_\_\_\_

Acknowledgment expected to be provided to “official” sponsor: \_\_\_\_\_

Specialized institutional marks (if any) to be made available to sponsor as part of “official” designation:

How used: \_\_\_\_\_

Any request to use other institutional trademarks: \_\_\_\_\_ If yes, what marks: \_\_\_\_\_

**Proposer Agreement:**

Proposer submits this proposal and understands and agrees that University may reject or modify the proposal for any reason. University will assume no liability and advertiser or sponsor expressly agrees to hold BHSU and its Board harmless for its rejection of a proposal or for failure to reach an agreement.

Submitted by: \_\_\_\_\_

\_\_\_\_\_  
Proposer Signature

\_\_\_\_\_  
Date

**BHSU Internal Review Signatures required for approval:**

VP of Student Affairs OR VP of Academic Affairs OR Athletic Director:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Director of University & Community Relations: \_\_\_\_\_

Signature

\_\_\_\_\_  
Date

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Signature for final approval:**

University President: \_\_\_\_\_

Signature

\_\_\_\_\_  
Date

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Distribution upon approval or denial:** Original to University President's Office, copies to University Marketing and originating University unit.