

THE CENTER FOR ECONOMIC EDUCATION AT BLACK HILLS STATE UNIVERSITY, THE SECURITIES INDUSTRY AND FINANCIAL MARKETS ASSOCIATION (SIFMA) AND THE SOUTH DAKOTA COUNCIL ON ECONOMIC EDUCATION PRESENT:

Team/Teacher log in page: <http://www.stockmarketgame.org>

2018 Spring Trading Session: Feb 5 – Apr 20

Coordinator Newsletter # 7 at April 20, end of Trading Week 10

Coordinator Comments:

It was a bear market for investors during the Spring 2018 South Dakota Stock Market game 10 week trading period as all three major market indices turned in negative returns on investments. Rising interest rates and the Trump tariffs offset good company financial results, robust economic reports and current federal income tax cuts.

Students should be reminded that investing in the stock markets is risky and a longer time period (three to five years) mitigates that risk. Stocks should be combined with bonds and cash to provide a diversified investment portfolio.

Stock market professionals use the S & P 500 as the best measure to use in comparing portfolio performances. Here is how the S & P 500 index performed on a bi-weekly basis during the ten week trading period from Feb 5 to Apr 20:

S & P 500 Index	Return on Investment %
At end of Week 2	- 4.4 %
At end of Week 4	0.0 %
At end of Week 6	+ 1.7 %
At end of Week 8	-5.0 %
At end of Week 10	-2.6 %

Here are the starting values of the indices at the beginning of the 10 week trading period and the updated index values at the end of the most recent trading day:

Stock Market Index	Reading at Feb 5 (open)	Reading at Apr 20 (close)	Return on Investment: Up or Down %	Index Portfolio Value minus the 1 % commission *
Dow Jones Industrial Average	25,338	24,463	- 3.5 %	\$ 95,500
Nasdaq	7,166	7,146	- 0.3 %	\$ 98,700

Composite				
Standard & Poor's 500 Index	2,741	2,670	- 2.6 %	\$ 96,400

* Hypothetical \$ 100,000 investment in each of the Stock Market Indices at the start of game, including the 1 % commission (\$1,000) charged to teams when buying stocks.

The \$ 10.00 registration fee is used to pay the SMG team trading platform at \$ 5.00 per team, \$ 3.00 per team to the prize pool and \$ 2.00 per team for program administration (marketing and mailing). Winning team teachers will receive a confirmation letter and a press release. A check payable from the BHSU Business Office to the school should arrive within 2-3 weeks. Winning College teams receive BHSU bookstore gift cards.

Here are the Teams in each Division winning cash prizes for the Highest Portfolios at the end of Trading Week 10:

Division & School Name	Final Portfolio	Teacher	Cash Prize
<u>High School (142)</u>			
1. Ipswich #	\$ 134,753	Lynette Heitz	\$ 100.00
2. Philip	\$ 109,575	Brigitte Bruchlacher	\$ 75.00
3. Rapid City Stevens	\$ 107,876	Darren Paulsen	\$ 60.00
4. Philip	\$ 105,794	Brigitte Bruchlacher	\$ 50.00
5. Bison	\$ 104,528	Grant Lolley	\$ 40.00
6. Bridgewater-Emery	\$ 104,258	Scott Schultz	\$ 35.00
7. Rapid City Stevens	\$ 104,163	Darren Paulsen	\$ 30.00
8. Upton	\$ 103,984	Karla Ludeman	\$ 30.00
9. Philip	\$ 103,296	Brigitte Bruchlacher	\$ 25.00
10. Dell Rapids St Mary	\$ 103,230	Amanda Geraets	\$ 25.00
<u>Middle School (39)</u>			
1. St. Joseph Elementary	\$ 111,497	Steven Rounds	\$ 50.00

2. St. Joseph Elementary	\$ 103,544	Steven Rounds	\$ 40.00
3. Whittier	\$ 103,227	Michelle Wigg	\$ 30.00
<u>College (15)</u>		Student/College Course	
1. BHSU	\$ 121,722	Raven Jorgensen, Advanced Accounting	\$ 40.00
2. BHSU	\$ 105,343	Danny O'Dea, Advanced Accounting	\$ 25.00

= top team in the state with a 34.75 % return on investment!

The Fall 2018 SD SMG starts on October 1. You may register starting August 15, 2018 at:

<http://www.stockmarketgame.org>

Thank you for participating in the SDSMG. I look forward to your future participation and wish you a safe and relaxing summer break.

If you have any questions, please contact me at donaltmyer@bhsu.edu.