

Audience Analysis

Questions to ask about your topic:

1. Who is the audience?

2. Do you think your audience is interested in the topic? Why or why not?

3. Why should your audience be interested?

4. What does your audience already know about the topic?

5. What does your audience need to know about the topic?

6. What experiences has your audience had that would influence them on the topic?

7. What do you hope the audience will gain from your text?
