Black Hills State University will INSPIRE and support student success from recruitment to graduation												
		AY15 Baseline	**AY 2016**	**Achieved**	**AY 2017**	**Achieved**	**AY 2018**	**Achieved**	**AY 2019**	**Achieved**	**AY 2020**	**AY 2021**
1	Increase degrees awarded.	619	650 (654)	Achieved	665 (601)	Improve	600 (607)	Achieved	610		615	620
2	Increase six (6) year baccalaureate graduate rate.	33%	36% (34%)	Improve	36% (36%)	Achieved	38% (32%)	Improve	38%		39%	40%
3	Increase 1st to 2nd year retention - BHSU.	67%	67% (66%)	Improve	68% (63%)	Improve	69% (70%)	Achieved	70% (62%)	Improve	71%	72%
4	Increase number of international students enrolled.	56	65 (52)	Improve	60 (62)	Achieved	70 (66)	Improve	75		80	85
5	Increase number of out of state students enrolled.	1085	1090 (1078)	Improve	1097 (1054)	Improve	1117 (1040)	Improve	1100 (1032)	Improve	1125	1150
6	Increase number of honors students enrolled.	34	65 (72)	Achieved	100 (101)	Achieved	124 (101)	Improve	110 (115)	Achieved	120	130
7	Increase number of transfer students enrolled.	313	325 (336)	Achieved	354 (292)	Improve	320 (290)	Improve	310 (231)	Improve	330	350
	Improve utilization of BHSU-RC:											
8	Increase BHSU-RC headcount.	1254	1250 (1198)	Improve	1275 (1079)	Improve	1300 (1072)	Improve	1100 (971)	Improve	1150	1200
9	Increase 1st to 2nd year retention - BHSU-RC.	82%	60% (60%)	Achieved	61% (69%)	Achieved	62% (65%)	Achieved	63% (60%)	Improve	64%	65%
10	Increase number of degree-seeking students - BHSU-RC	956	(877)		(825)		(829)		(754)			
	Increase number of South Dakota students enrolled:											
11	Spearfish	22	24 (31)	Achieved	30 (31)	Achieved	32 (19)	Improve	35 (19)	Improve	38	41
12	Belle Fourche	12	14 (15)	Achieved	16 (12)	Improve	18 (14)	Improve	20 (18)	Improve	22	23
13	Lead/Deadwood	8	9 (9)	Achieved	8 (10)	Achieved	10 (7)	Improve	11 (12)	Achieved	12	14
14	Sturgis	23	25 (21)	Improve	22 (24)	Achieved	25 (27)	Achieved	28 (15)	Improve	30	33
15	Rapid City	127	130 (135)	Achieved	145 (129)	Improve	160 (129)	Improve	165 (113)	Improve	180	200
16	Sioux Falls	6	15 (9)	Improve	15 (19)	Achieved	20 (21)	Achieved	25 (19)	Improve	30	40
17	Increase number of online students.	1769	1800 (1734)	Improve	1850 (1872)	Achieved	1950 (2099)	Achieved	2200 (2017)	Improve	2300	2400
18	Increase number of high school students.	271	220 (306)	Achieved	255 (369)	Achieved	500 (495)	Improve	550 (533)	Improve	600	650
19	Increase first time degree seeking students.	507	535 (546)	Achieved	548 (587)	Achieved	575 (555)	Improve	575 (490)	Improve	595	615
20	Increase BHSU total headcount.	4489	4450 (4395)	Improve	4400 (4244)	Improve	4400 (4178)	Improve	4250 (4035)	Improve	4375	4500
Black Hills State University will provide INNOVATIVE learning experiences that facilitate academic achievement, research, and creative activity												
		AY15 Baseline	**AY 2016**	**Achieved**	**AY 2017**	**Achieved**	**AY 2018**	**Achieved**	**AY 2019**	**Achieved**	**AY 2020**	**AY 2021**
21	Increase amount of dollars available to student athletes.	$566,984	$745k ($857k)	Achieved	$796k (846k)	Achieved	$847k ($1M)	Achieved	$897,800		$948,900	$1,000,000
22	Increase the number of music scholarships.	28	40 (42)	Achieved	46 (46)	Achieved	51 (42)	Improve	56		62	68
23	Increase the dollars raised for the Presidential Medallion scholarships.	$5,000	$5,500 ($5,833)	Achieved	$6,667 ($8,273)	Achieved	7500 ($7601)	Achieved	$8,333		$9,167	$10,000
24	Increase the dollars awarded to students participating in the Honors Program.	$40,027	$41k ($120k)	Achieved	$41k ($115k)	Achieved	$42K ($251K)	Achieved	$42,981		$43,753	$44,539
25	Increase total amount of annual grants awarded to faculty and staff.	$3,307,334	$3.54m ($5.77m)	Achieved	$5.20m ($4.11m)	Improve	$5,500,000		$5,800,000		$6,100,000	$6,500,000
26	Increase class size.	20:1	19:1 (19:1)	Achieved	20:1 (20:1)	Achieved	20:1 (20:1)	Achieved	20:1		21:1	21:1
27	Increase quality of incoming students (ACT score).	21.2	21 (21.3)	Achieved	22 (21.4)	Improve	22 (21.2)	Improve	22 (21.2)	Improve	22	22
The Black Hills State University community will ENGAGE in partnerships, service, and enriched student experiences												
		AY15 Baseline	**AY 2016**	**Achieved**	**AY 2017**	**Achieved**	**AY 2018**	**Achieved**	**AY 2019**	**Achieved**	**AY 2020**	**AY 2021**
28	Increase number of student clubs & organizations.	63	68 (77)	Achieved	74 (82)	Achieved	81 (85)	Achieved	90		95	100
29	Improve housing occupancy.	93%	90% (87%)	Improve	88% (89%)	Achieved	90% (94%)	Achieved	92%		93%	94%
30	Increase the number of student experiences in international academic endeavors.	50	25 (23)	Improve	45		30		55		60	65
31	Increase number of student hours in alternative spring breaks and community service in the Black Hills region.	714	975 (986)	Achieved	1000 (768)	Improve	1025 (1015)	Improve	1050		1075	1100
Black Hills State University will develop and expand internal and external resources to become all we can IMAGINE												
		AY15 Baseline	**AY 2016**	**Achieved**	**AY 2017**	**Achieved**	**AY 2018**	**Achieved**	**AY 2019**	**Achieved**	**AY 2020**	**AY 2021**
32	Increase the Foundation's endowments.	$14.6m	$15.52m ($15.67m)	Achieved	$16.41m ($18.2m)	Achieved	$17.31m ($17.83M)	Achieved	$18.2m		$19.1m	$20m
33	Increase the number of donors.	2278	2325 (2367)	Achieved	2467 (2322)	Improve	2555 (1817)	In Progress	2654		2758	2865
34	Increase the number of alumni donors.	1013	1045 (1052)	Achieved	1094 (1018)	Improve	1136 (775)	In Progress	1180		1226	1274
35	Increase amount pledged for the annual giving campaign.	$1,807,028	$1.88m ($1.83m)	Improve	$1.96m ($2.05m)	Achieved	$2.04M ($1.5M)	In Progress	$2,121,800		$2,208,713	$2,299,187
36	Increase the number of trees planted, maintained, and donated.	700	1000 (1075)	Achieved	1238 (1275)	Achieved	1438 (1503)	Achieved	1638		1838	2038
	Column D = Goal (Actual)											
	Updated:											
	October 17, 2018											