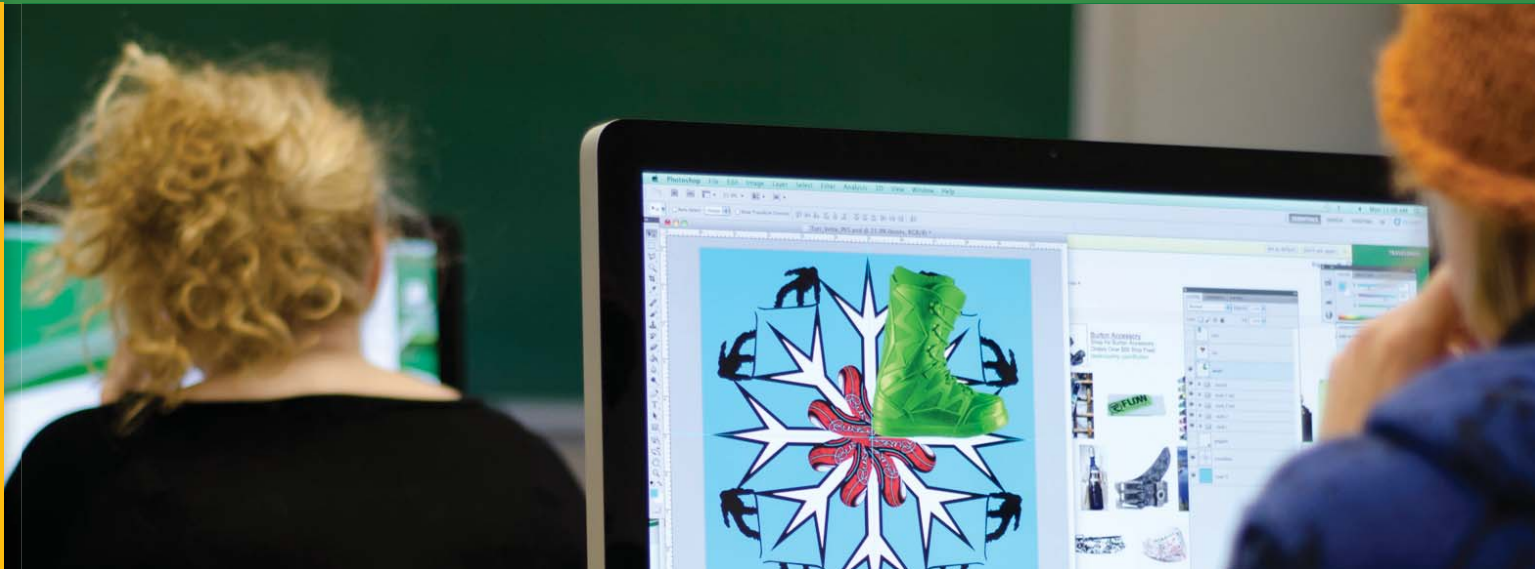


Graphic Design & Communication

Bachelor of Science (B.S.)



Express yourself!

WANTED: creative spirits who strive to set themselves apart from the crowd and pave the road to new design trends. At Black Hills State University, a degree in Graphic Design & Communications will take your skills to new heights. With a curriculum focused on the creation and manipulation of graphics and images, drawing, and photo imaging, you'll speak to the world through your graphic design work.

Prepare For Your Future

The phrase "A picture is worth a thousand words" is brought to life with a degree in Graphic Design & Communications from BHSU. With classes in visual arts, desktop publishing, photography, and computer imaging, you will gain the necessary skills and experiences to prepare you for an exciting, cutting-edge career in advertising, publishing, or public relations.

Learn From The Best

You'll learn from faculty with art, mass communication, and technology talent who are actively involved in creative projects and research in their fields. This ensures that the program curriculum keeps up with the latest design trends and software editions. BHSU's facilities maintain a high-tech and creative environment with Macintosh computer labs, a fully equipped multi-purpose darkroom, a professional graphic design production studio, a newspaper production lab, and student-operated radio and television stations.

Enjoy The Experience

Build your resume and portfolio through hands-on experience:

- The BHSU newspaper (Jacket Journal) showcases top student talent in desktop publishing, design, and writing.
- The only student-run television and radio stations in the state, KBHU-TV and KBHU-FM, put you in front of the camera, behind the microphone, and behind the scenes.
- Art and photography clubs provide the opportunity to sponsor various artists and participate in exhibitions on campus and in the community.

A degree in Communication Arts from BHSU will frame YOUR very bright future.

find your career:

Prepare for an exciting career today:

- Advertising
- Graphic Design
- Web Design
- Art
- Marketing
- Public Relations
- News Reporter
- Video Producer
- Radio Producer
- Corporate Communications Manager
- Communications Consultant
- Public Information Officer

connect with us



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Black Hills
State University

Graphic Design & Communication

Required Core

3 ART 111 Drawing I **
3 ART 121 Design I 2D **
3 ARTH 121 Introduction to Visual Arts **
3 ARTH 211 History of World Art I OR ARTH 212 History of World Art II
3 ARTH 456 Recent Developments in Visual Arts OR MCOM 210 Basic Newswriting
3 MCOM 161 Fundamentals of Desktop Publishing
3 MCOM 261 Intermediate Desktop Publishing
3 MCOM 265 Basic Photography
3 MCOM 315 Computer Production & Imaging
3 MCOM 350 Digital Photography
3 MCOM 351 Web Design
3 MCOM 361 Advanced Desktop Publishing
3 MCOM 494 Internship
3 MCOM 495 Practicum

3- Choose 1 of the following:.....

ART 211 Drawing III-Figurative
ART 330 Painting Techniques
ART 430 Watercolor
ARTD 335 Digital Illustration
MCOM 365 Advanced Photography
MCOM 430 Media Law

General Education Requirements

Gen Ed - Mathematics *3 semester hours*
Gen Ed - Social Science *9 semester hours*
Gen Ed - Arts & Humanities *9 semester hours*
Gen Ed - Natural Science AND Lab *6-8 semester hours*
ENGL 101 - Composition I
ENGL 201 - Composition II
SPCM 101, OR SPCM 215, OR SPCM 222 *Speech*
WEL 100 - Wellness for Life AND WEL 100L

A *minor* is required with this major plus electives to total 120 hours, of which 36 hours must be 300-400 level courses.

**Completes one general education requirement.