State of the University
Outline

- Flying & Faculty
- What State Universities Represent
- South Dakota, the Region, and Opportunity
- Revenue & Marketing – Our new normal
- Presidential Themes
- Brothers & Sisters
Flying & Faculty

- Student Learning
- The Foundation of Our Work
- Faculty Activity
- Teachers Matter!
<table>
<thead>
<tr>
<th>Dr. John Nero</th>
<th>Dr. Emilia (Boeschen) Flint</th>
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<tr>
<td>Dr. Wei Song</td>
<td>Dr. Andy Johnson</td>
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<tr>
<td>Dr. John Dixson</td>
<td>Dr. Mary Caton-Rosser</td>
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In South Dakota there are:

- 1,874 Physicians
- 1,405 Attorneys
- 1,007 Professional Engineers
- 441 Dentists

All taught by TEACHERS.

Black Hills State University

Spearfish, SD
State Universities

- Smart People
- Opportunity, Employment & Economic Development
- Public Needs to Know Costs
- Strengthen Our Case for Tax Dollars
What do we look like?

- 38% of AASCU universities are located in small towns
- 61% of all AACSU schools are master’s degree institutions
- Have professional, baccalaureate, masters, doctoral & associate degrees
- 49% of all bachelor’s degrees at four-year public colleges and universities
What do we look like?

- 66% of all public four-year bachelor’s degrees are in education
- 55% of all public four-year bachelor’s degrees are in business
- 57% of all public four-year bachelor’s degrees are in health professions
- In general, women represent 58% of all AASCU students
South Dakota & Opportunity

- Stable Employment (Unemployment 3.8%)
- In all of our neighboring states, H.S. completion is generally down (Except Wyoming).
- Job growth up about 5.4%.
Revenue & Marketing
Revenue & Marketing

- UC-RC Growth
- Dual Enrollment
- Brand
- New Revenues
What the President is Saying

- External Relations
- Student Success
- Faculty Teaching & Undergrad Research
- Global Education
External Relations

- Sanford Lab
- UC-RC
- Corporate Friends
- Alumni & Friends
- Local Community
Student Success

- Retention
- Enrollment Growth
- Mental Health
- Student Engagement
- Veterans
- Honors
Faculty Teaching & Research

- Promoting Our Work
- Faculty Development
- External Funding – 65%
- Undergraduate Research
- Accreditations
- Base vs. Opportunity
Top Enrolled Programs

- Business Admin. – 509
- Elementary Education – 332
- Biology – 241
- Psychology – 202
- Mass Communications – 161

2013
Fastest Growing Programs

- Applied Health Sciences – 123
- Exercise Science – 119
- Psychology – 47
- Graphic Design & Communication – 46
- Reading – 31

2009 - 2013
Global Education

- Global Competencies
- Service-Learning
- International Programs
- Study Abroad
- International Students
Brothers & Sisters

- Joy (Proctor) Krautschun Alumni/Foundation Center
- Sanford Science Education Center and Jonas Science Renovation
- Campus roofs replaced in the Donald E. Young Center and Woodburn Hall
- Tree replacement
Crow Peak Hall
New bleachers and gym floor
Campus lighting replaced with more energy-efficient lights
Capital Campaign completed ($26.6M)
I see B-H doing many amazing things. We will continue to champion the free expression of ideas and will work collaboratively at creating and maintaining a safe environment for all students, faculty, and staff to safely express their points of view. B-H will pride itself on the willingness to try. Mistakes will be valued as tools for learning.

Dr. Tom Jackson, Jr. President
1. Recommit to serving students the best way we know how.
2. Maintain a contagious positive attitude.
3. Focus on what we have and not what we do not.
4. Get out of your comfort zone. Find a new one.
5. Enjoy your colleagues and students.