Outline

- What State Universities Represent
- About BHSU
- Revenue & Marketing – Our new normal
- Presidential Themes
- How one can assist
State Universities

- Smart People
- Opportunity, Employment & Economic/Workforce Development ($58 million)
- Public Needs to Know Costs
- Strengthen Our Case for Tax Dollars
What do we look like?

- 38% of AASCU universities are located in small towns (#7 in USA)
- 61% of all AACSU schools are master’s degree institutions
- Have professional, baccalaureate, masters, doctoral & associate degrees
- 49% of all bachelor’s degrees at four-year public colleges and universities
About BHSU

1. Only comprehensive university West River.
2. 4,500 students (3rd largest university in state)
3. 1,200 UCRC students – 87% of the curriculum
4. Top 5% in the WORLD – Business
5. Outstanding teacher preparation
6. SURF neighbor and infrastructure support
7. Underground research lab
8. 98% retention/international students (2007)
9. Most vets...most native students in the state.
Revenue & Marketing

- UC-RC Growth
- H.S. Dual Enrollment (2nd in state)
- Brand
- New Revenues
What the President is Saying

- External Relations
- Student Success
- Faculty Teaching & Undergrad Research
- Global Education
External Relations

- Sanford Lab*
- UC-RC
- Corporate Friends
- Alumni & Friends
- Local Community*
Student Success

- Retention*
- Enrollment Growth
- Mental Health
- Student Engagement
- Veterans
- Honors
Faculty Teaching & Research

- Promoting Our Work
- Faculty Development
- External Funding – 65%
- Undergraduate Research
- Accreditations
- Base vs. Opportunity*

Black Hills State University * Board of Regents * December 4, 2014
In South Dakota there are:

- 1,874 Physicians
- 1,405 Attorneys
- 1,007 Professional Engineers
- 441 Dentists

All taught by TEACHERS.

Black Hills State University

Spearfish, SD
Top Enrolled Programs

- Business Admin. – 464
- Elementary Education – 307
- Biology – 205
- Psychology – 202
- Exercise Science – 145

2014
Fastest Growing Programs

- Applied Health Sciences – 123
- Exercise Science – 119
- Psychology – 47
- Graphic Design & Communication – 46
- Reading – 31

2009 - 2013
Faculty Activity
Global Education

- Global Competencies*
- Service-Learning
- International Programs
- Study Abroad
- International Students
Things to Know

- Pilot Program – reduced tuition for military at UCRC
- Children of alumni tuition
- Crazy Horse Initiative
- Jonas Science Renovation/SURF
- Military friendly & Best for Vets business (5th yr.)