

## URL's for teaching videos

The week before the election, we were fortunate enough to have Sam Stovall, Chief Investment Strategist at CFRA, present his “**Investment Outlook: Elections & the Market**” to our students. In his presentation he cited historical economic data to examine the impact of a new president on the markets. A recording of the presentation is available on the **SIFMA Foundation's SMG Video** page on Vimeo: <http://vimeo.com/channels/smgvideo>.

Please ask your teachers to bookmark and follow our Vimeo page for the latest videos. They may also wish to bookmark the SMG Get Started video page on Vimeo. The videos on this page provide teachers with a fundamental understanding of implementing the SMG program; including the “What Would You Do With \$100,000?” springboard video, “A Teacher’s Tour of the Teacher Support Center,” and “A Closer look at the student stock market game portfolio.” The **SMG Get Started** video page is at <http://vimeo.com/channels/smgstart>.

The **Museum of American Finance** also recorded a series of YouTube videos before the election. In them, Strategas CEO & Chief Investment Strategist Jason DeSena Trennert and Strategas President & Head of Quantitative Research Nicholas Bohnsack chat about the impact of the election on the market. I have not watched the entire series but have seen the first video. Each video is eight to 15 minutes long and the topic being addressed is present in the title: <http://bit.ly/2kOSdAg>

I heard about **Napkin Finance** on a local news program (<http://bit.ly/2kbXDw9>). There are some interesting videos on their website that your teachers and students may enjoy. There is no dialogue just a popular song soundtrack and animated text. However, the videos successfully provide introductions to their subjects. For example, the mutual fund video provides an easy-to-understand definition of mutual funds and presents the benefits of buying them along with drawbacks. In addition to videos they also have downloadable images and brief podcasts. I have watched most of the series “Starting to Invest.” You can review the videos for yourself at <http://bit.ly/2j9tXjP>

It is important you and your teachers review the videos before introducing them to students. We have created several YouTube playlists organized by core SMG lesson. This means that they follow the same outline presented in the Syllabus section of the Teacher Support Center (Before You Invest, Selecting Your Investments, Tracking Your Investments, and How Effective Was My Investment Strategy).

SMG Selected Videos (grades 4-5) - <http://bit.ly/2jZraGS>

SMG Selected videos (grades 6-12) - <http://bit.ly/2kbfmQ>

Investopedia Videos - <http://bit.ly/2kbg42>

St Louis Fed Videos - <http://bit.ly/2kBM6re>

We The Economy Videos - <http://bit.ly/2jcUtZl>

While you are on the YouTube website, stop by the Georgia Council's page. They have created two videos to help get students started in the Stock Market Game. You can view them here: <http://bit.ly/2ktNbxx>

Please note, the SIFMA Foundation did not create the videos on the playlists. All of the videos were created by third parties and may be removed at any time. This also means that the Foundation has no control over the content in the videos it has included in the playlists.

Finally, if you haven't visited the SMG Corner in a while, selected recordings from last summer's Symposium are available in the Program section under "Symposium": <http://www.sifma.org/smg-corner/program/smg-symposium/> Please login to watch. Videos include a network panel providing tips on promoting the SMG program, William Emmons, Federal Reserve Bank of St. Louis Assistant Vice President & Economist, discussing the US wealth gap, and Rich McKeon discussing educational trends with a panel of education experts.