Career Development Opportunity

Site Supervisor: Timothy Baldwin
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Are you a BHSU Alumni?: Yes
If yes, what year did you graduate?: Did not graduate

Opportunity Details
Business, Company, Organization Name: HomeSource Furniture & Floors
Company Description: HomeSource is a locally owned and operating furniture and flooring business in Spearfish, SD. We carry top quality home furnishings for every room in the house, and we also provide a vast variety of flooring options. We are proud to serve the Black Hills!
Opportunity Offering: Internship, Part-time/Seasonal Job
Work Study Options:
Opportunity Title: Marketing/Public Relations Internship
The opportunity will take place in?: Our store and community
Start Date: 8/26/2019
End Date:
Weekly Hours: 15-20
Hourly Wage: $10.00/hr with potential increase
What does the opportunity provide?:
This position would primarily focus on allowing the intern to practice marketing for a company through social media activity, digital content, email newsletters, website traffic analysis, and customer engagement with digital marketing efforts. The position would also allow the candidate to gain experience working with traditional forms of marketing such as print advertising, radio, etc. In addition, this opportunity would also allow the intern to help the company develop community relationships, sponsorships, and partnerships.
What are the characteristics of a qualified candidate?:
A qualified candidate will have a general knowledge of social media platforms and be familiar with how companies use social media to market to potential customers. The candidate should also have some general knowledge of how other digital marketing systems work, such as website platforms and online newsletters, etc. The qualified candidate will be driven, a self-starter, a fast-learner, and will be able to work creatively to get the job done with limited direct instruction on how to use the social media platforms. The qualified candidate will be personable, a great communicator, and will be eager to learn how to serve the company's needs. A qualified candidate will have a strong command of the English language, grammatically and rhetorically, and be able to communicate clearly and effectively in writing.
What skills are needed to be successful?:
* Good Communication (written and spoken)
* Driven and a Self-starter
* Knowledge of social media influence avenues
* Marketing knowledge
* Creative
* Hard-Working
*Computer/Device Savvy
*Great Attitude

Application Process:
To apply, please visit our store at 2535 East Colorado Blvd in Spearfish to pick up an application and/or submit a printed resume.

Call Tim @ 605-642-3822 with any questions!

Application Deadline: 8/24/2019