



**SOUTH DAKOTA BOARD OF REGENTS  
ACADEMIC AFFAIRS FORMS**

**Substantive Program Modification Form**

Use this form to request minor changes in existing programs (majors, minors, certificates, or specializations).

|                               |  |
|-------------------------------|--|
| <b>UNIVERSITY:</b>            | BHSU                                   |
| <b>CURRENT PROGRAM TITLE:</b> | M.B.A. in Applied Management           |
| <b>CIP CODE:</b>              |  |
| <b>UNIVERSITY DEPARTMENT:</b> | College of Business & Natural Sciences |
| <b>UNIVERSITY DIVISION:</b>   | School of Business                     |

**University Approval**

*To the Board of Regents and the Executive Director: I certify that I have read this proposal, that I believe it to be accurate, and that it has been evaluated and approved as provided by university policy.*

Vice President of Academic Affairs or  
President of the University

12/19/2017  
Date

School of Business Chair  
Ron DeBeaumont

12/4/17  
Date

School of Business Dean  
Eileen Hogan

12/5/17  
Date

BHSU Graduate Council Chair  
Amy Fuqua

12/19/17  
Date



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\_\_\_\_\_  
date

Date

**1. This modification addresses a change in (place an "X" in the appropriate box):**

- |   |  |
|---|--|
| <input type="checkbox"/> Total credits required within the discipline | <input type="checkbox"/> Total credits of supportive course work       |
| <input type="checkbox"/> Total credits of elective course work        | <input checked="" type="checkbox"/> Total credits required for program |
| <input type="checkbox"/> Program name                                 | <input type="checkbox"/> Existing specialization                       |
| <input type="checkbox"/> CIP Code                                     | <input type="checkbox"/> Other (explain below)                         |

**2. Effective date of change: Summer 2018**

**3. Program Degree Level (place an "X" in the appropriate box):**

Associate  Bachelor's  Master's  Doctoral

**4. Category (place an "X" in the appropriate box):**

Certificate  Specialization  Minor  Major

**5. If a name change is proposed, the change will occur (place an "X" in the appropriate box):**

*Substantive Program Modification Form: MBA in Applied Management*

**Proposed new name:** \_\_\_\_\_

*Reminder: Name changes may require updating related articulation agreements, site approvals, etc.*

**6. Primary Aspects of the Modification (add lines or adjust cell size as needed):**

| <i>Existing Curriculum</i>   |      |  |          | <i>Proposed Curriculum (highlight changes)</i>                     |      |  |          |
|--|------|--|----------|--|------|--|----------|
| Pref.  | Num. | Title                                  | Cr. Hrs. | Pref.  | Num. | Title                                  | Cr. Hrs. |
| MGMT   | 605  | Law and Ethics                         | 3        | MGMT   | 605  | Law and Ethics                         | 3        |
| MGMT   | 610  | Management and Organizational Behavior | 3        | MGMT   | 610  | Management and Organizational Behavior | 3        |
| MGMT   | 640  | Entrepreneurship                       | 3        |  |      | DELETE                                 |          |
| MGMT   | 650  | Marketing Management                   | 3        | MGMT   | 650  | Marketing Management                   | 3        |
| MGMT   | 670  | Managerial Finance                     | 3        | MGMT   | 670  | Managerial Finance                     | 3        |
| MGMT   | 710  | Global Business Management             | 3        | MGMT   | 710  | Global Business Management             | 3        |
| MGMT   | 720  | Managerial Accounting                  | 3        | MGMT   | 720  | Managerial Accounting                  | 3        |
| MGMT   | 730  | Managerial Economics                   | 3        | MGMT   | 730  | Managerial Economics                   | 3        |
| MGMT   | 740  | Information Technology                 | 3        | MGMT   | 740  | Information Technology                 | 3        |
| MGMT   | 750  | Strategic Management                   | 3        | MGMT   | 750  | Strategic Management                   | 3        |
| MGMT   | 760  | Quantitative Methods                   | 3        | MGMT   | 760  | Quantitative Methods                   | 3        |
| MGMT   | 770  | Capstone Experience                    | 3        |  |      | DELETE                                 |          |
| Total number of hours required for major, minor, or specialization |      |  |          | Total number of hours required for major, minor, or specialization |      |  |          |
| Total number of hours required for degree                          |      |  | 36       | Total number of hours required for degree                          |      |  | 30       |

**7. Explanation of the Change:**

In keeping with our commitment for continuous improvement, we recently completed a systematic review of our MBA program. We continue to see our strength as a face-to-face and hybrid program, offering evening classes for working professionals and students seeking an MBA from an AACSB accredited university in the Black Hills. All courses are taught by PhD or professionally qualified faculty at the Black Hills State University-Rapid City Campus.

BHSU received Board of Regent approval for an MBA in Applied Management Program in 2010. Our first class of 20 students graduated in 2012. Our current program consists of 33 credit hours of core courses

and a 3 credit hour Capstone/Internship requirement to be completed in three years attending spring and fall class sessions.

Current trends and student input cause us to want to adjust our program. Every year more students are opting to take summer courses online to complete the program in two years rather than three. Noting this trend, we also sought input from our Business Advisory Board, composed of members from both the Spearfish and Rapid City area. Board members agreed that a two-year, as compared to our current three-year program, is a highly desirable timeframe from the perspective of supporting employers. Following up on student and Advisory Board feedback, we compared our program to a list of over thirty AACSB accredited peer institutions. We note the trend toward 30 credit hour programs that can be completed in two years, and we want to position ourselves to meet this trend.

To adjust our program to a 30 credit hour, two-year program, we propose dropping MGMT 640 Entrepreneurship and removing the required MGMT 770 Internship/Capstone course. Our poll of current MBA students and alumni indicates that a stand-alone Entrepreneurship class was the least applicable to our graduates' workplace needs. We can incorporate the entrepreneurship learning outcomes into other classes where the relevant material will be covered in a different context. Additionally, a review of peer institutions shows that both Entrepreneurship and an internship requirement are not standard components of strong programs.

We believe an adjustment to a 30 credit, two-year program to meet the needs of our students will freshen our MBA structure and reset our program direction to be more sustainable for the coming years.