Minutes of the COE Mission and Strategic Planning Committee Meeting

April 16, 2009

Present: Carol Hess, Micheline Hickenbotham, Sandy Klarenbeek, Karen Mortimer, David Calhoon, Nancy Hall

Apologies: Melanie Hurley

1. Karen Mortimer moved and Sandy Klarenbeek seconded that the minutes of the February 23rd, 2009 meeting be approved. All voted in favor of approval.

Old Business:

2. Nancy Hall provided an update regarding professional development planning. The use of technology to enhance teaching and learning is the identified highest priority for professional development in the College. A workshop on use of the SMART Board will be offered to all faculty May 18th by Technology and Innovation in Education (TIE). All College of Arts and Sciences and College of Education science and math faculty have been invited to attend three days of training in June regarding the use of Merlot, Second Life, and Internet 2.

New Business:

3. The Committee reviewed enrollment data from 2005 to 2008 in teacher shortage areas including math, science, special education, and foreign language. The University is on track in meeting the math/science benchmark with admission to teacher education increasing from 3 candidates in fall 2005 to 18 in fall 2008. The committee recommended that Nancy Hall contact Peggy Buckwalter in Foreign Language and Greg Cooch in Special Education to set enrollment benchmarks in the additional shortage areas.
4. Strategies for increasing enrollment in teacher shortage areas were discussed. The committee recommended the development and funding of a new marketing plan for FY10. Several activities were suggested such as sending posters to schools to advertise the special education endorsement and placing flyers in hotel rooms through the Chamber of Commerce marketing.
5. The committee reviewed and contributed to the draft COE report for Dr. Myers regarding progress toward the Institutional Strategic Plan and requested budget for FY 10 based upon the plan.

Materials which were distributed in the meeting included:

BHSU enrollment trends in teacher shortage areas 2005 to 2008

Draft report for Dean Myers of Progress toward Institutional Strategic Plan