

OUR SCHOOL OF BUSINESS IS ACCREDITED BY AACSB INTERNATIONAL- The Association to Advance Collegiate Schools of Business (AACSB). This places us in the top 5% of business schools worldwide.

SPECIALIZATIONS

ACCOUNTING: This Accounting specialization is for students interested in corporate, government, or small business accounting. This degree also provides flexibility for students having prior academic credit who wish to work towards meeting the 150-hour requirement for the CPA exam.

ECONOMICS: The Economics specialization provides in-depth knowledge of economic concepts, theories, and mathematical methods and prepares students with critical thinking and analytical skills needed to succeed in a wide range of occupations in business, finance, banking, consulting, and government.

ENTREPRENEURIAL STUDIES: The Entrepreneurship specialization prepares students with the diverse skills needed to run a small business or to be innovators within larger organizations. In this program, students are encouraged to take risks and experiment with new ideas, to grow their professional network, to observe and understand their customers, and to become experts within their own industries.

HUMAN RESOURCES MANAGEMENT: The Human Resource Management specialization helps students develop competencies in key areas of Human Resources management including recruitment, selection, training, compensation, employment law and performance management.

MANAGEMENT: The Management specialization prepares students to work with and through others to accomplish the goals and objectives of their organizations by effectively managing employees and other resources. Management is a dynamic field found in every business and industry. Management specialists obtain problem-solving, decision-making, teamwork, strategic management, and leadership skills.

MARKETING: The Marketing specialization is a challenging program that prepares students to assume their future career in marketing management.

FIND YOUR CAREER

- » Account Executive
- » Advertising Specialist
- » Bank Manager
- » Entrepreneur
- » Financial Advisor
- » Financial Risk Analyst
- » Hotel General Manager
- » Human Resources Manager
- » Management Consultant
- » Marketing Manager
- » Small Business Owner
- » Retail Manager

FIND OUT MORE ABOUT BUSINESS ADMINISTRATION:

